

INTRODUCTION TO STARTING A SMALL BUSINESS – BILINGUAL – CERTIFICATE OF COMPLETION

The Introduction to Starting a Small Business Bilingual program provides students with the essential skills and workforce preparation to start and manage a small business. The curriculum also prepares students for a pathway to credit business programs. Students gain knowledge in fundamentals of starting a small business, workplace diversity, business management, financing and business plan development.

Program Outcomes

- Demonstrate knowledge of a small business operations and procedures.
- Define and explain the major management functions of a small business.
- Identify the costs required for small business startup.
- Demonstrate steps of effective business plan preparation.

Required Courses

Code	Title	Units
BUSN 4401		0
BUSN 4402		0
BUSN 4403		0
BUSN 4404		0