BASIC GRAPHIC DESIGN – CERTIFICATE OF COMPLETION

The Basic Graphic Design program provides students with the essential skills and workforce preparation needed for careers in graphic design and other media arts. The curriculum also prepares students for a pathway to credit graphic design programs. Students gain knowledge and practical skills in the fundamentals of typography, design principles, website creation, project management, digital techniques, and portfolio development.

A Certificate of Completion is awarded upon completion of all required courses.

Student Learning Outcomes

- Develop basic knowledge of typography, design concepts, elements and principles of graphic design, and apply this knowledge to create materials in various media.
- Acquire competent skills to communicate ideas effectively to an intended audience in visual and oral/written formats.
- Produce design work suitable for a professional design portfolio and current marketplace.

Required Courses

Code	Title	Units
GRFN 3001	BASIC GRAPHIC DESIGN - MODULE A	0
GRFN 3002	BASIC GRAPHIC DESIGN - MODULE B	0