



GLOBAL TRADE AND LOGISTICS - CERTIFICATE OF ACHIEVEMENT

Top Code:

0508.00

The curriculum prepares students to compete in the fields of global trade and supply chain management. Students will gain knowledge in logistics, general business, international business, importing and exporting, and international marketing. The curriculum is designed for those who want to work in the field of global trade and logistics as an entrepreneur or as a company associate/executive.

A Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

- Demonstrate knowledge of the 4Ps of the Marketing Mix in relation to selling products and services globally.
- Explain the steps involved with importing and exporting goods and services around the world.
- Explain the procedures involved in purchasing and logistics.

Requirements for the Certificate of Achievement

Code	Title	Units
BUS 009	INTRODUCTION TO BUSINESS	3
BUS 150	INTRODUCTION TO INTERNATIONAL BUSINESS	3
BUS 151	INTERNATIONAL MARKETING	3
BUS 152	PRINCIPLES OF IMPORTING AND EXPORTING	3
BUS 180	SUPPLY CHAIN MANAGEMENT	3
Total Units		15

This Certificate of Achievement is not eligible for an Associate Degree.