

# INTRODUCTION TO STARTING A SMALL BUSINESS – BILINGUAL - CERTIFICATE OF COMPLETION

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The Introduction to Starting a Small Business Bilingual program provides students with the essential skills and workforce preparation to start and manage a small business. The curriculum also prepares students for a pathway to credit business programs. Students gain knowledge in fundamentals of starting a small business, workplace diversity, business management, financing and business plan development.

## Required Courses

Code	Title	Units
BUSN 4401	STARTING A SMALL BUSINESS FOR THE SPANISH SPEAKER	0
BUSN 4402	MANAGING A SMALL BUSINESS FOR THE SPANISH SPEAKER	0
BUSN 4403	FINANCING A SMALL BUSINESS FOR THE SPANISH SPEAKER	0
BUSN 4404	DEVELOPING A BUSINESS PLAN FOR THE SPANISH SPEAKER	0

## Student Learning Outcomes

1. Demonstrate knowledge of a small business operations and procedures.
2. Define and explain the major management functions of a small business.
3. Identify the costs required for small business startup.
4. Demonstrate steps of effective business plan preparation.