

# JOURNALISM

## JOURNALISM (JOUR)

DIVISION: Performing and Communication Arts

### JOUR 002 BEGINNING JOURNALISM

**3 unit**

*Transfer Credit: CSU; UC*

*C-ID: JOUR 110*

Fundamental principles and practices of newswriting. Standards, ethics, rights, responsibilities and laws of libel. Media literacy. New media platforms. Total of 54 hours lecture.

**Grade Mode:** *Audit, Letter Grade*

### JOUR 004A REPORTING AND NEWSWRITING

**3 unit**

*Transfer Credit: CSU*

*C-ID: JOUR 210*

**Prerequisite(s):** *JOUR 002*

**Recommended Preparation:** *JOUR 007A*

Fundamentals of newswriting and reporting: language, style, organization and structure. Covering news beyond the campus, including crime, courts and local government reporting. Total of 54 hours lecture.

**Grade Mode:** *Audit, Letter Grade*

### JOUR 004B REPORTING AND NEWSWRITING

**3 unit**

*Transfer Credit: CSU*

**Prerequisite(s):** *JOUR 004A*

Detailed methods of gathering and writing news. Instruction and practice in writing more complex and special story types. Total of 54 hours lecture.

**Grade Mode:** *Audit, Letter Grade*

### JOUR 005 MAGAZINE AND SMALL PUBLICATIONS

**3 unit**

*Transfer Credit: CSU*

Introduction to magazine and small publication production with emphasis on developing, researching, interviewing and writing non-fiction articles. Includes complete presentation of stories, photos, design and layout. Total of 36 hours lecture and 54 hours laboratory.

**Grade Mode:** *Audit, Letter Grade, Pass/No-Pass*

### JOUR 007A NEWSWRITING AND MAKE-UP I

**4 unit**

*Transfer Credit: CSU*

*C-ID: JOUR 130*

**Prerequisite(s):** *JOUR 002*

Opportunity to work on the online campus news outlet, the Courier. Interviewing, writing news and feature stories, and mastering the processes connected with a news publication. Required of all members of newspaper staff. Total of 54 hours lecture and 54 hours laboratory.

**Grade Mode:** *Audit, Letter Grade*

### JOUR 007B NEWSWRITING AND MAKE-UP II

**4 unit**

*Transfer Credit: CSU*

*C-ID: JOUR 131*

**Prerequisite(s):** *JOUR 007A*

Opportunity to work as an editor on the online campus news outlet, the Courier, and print magazine, Spotlight. Writing and editing copy and headlines and mastering the editing processes connected with the publication of student publications. Required of all members of the newspaper's editorial board. Total of 54 hours lecture and 54 hours laboratory.

**Grade Mode:** *Audit, Letter Grade*

### JOUR 009 PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATION

**3 unit**

*Transfer Credit: CSU*

*C-ID: JOUR 150*

Fundamentals of public relations and organizational communication in a range of professional settings. Includes concepts of planning and executing effective communication strategies in contemporary digital environments. Total of 54 hours lecture.

**Grade Mode:** *Letter Grade, Pass/No-Pass*

### JOUR 018 MULTIMEDIA NEWS PRODUCTION

**3 unit**

*Transfer Credit: CSU*

Writing, editing and producing multimedia news stories, including techniques for audio, video, online and social media storytelling. Total of 36 hours lecture and 72 hours laboratory.

**Grade Mode:** *Audit, Letter Grade*

**Cross-listed courses:** *TVR 018*

### JOUR 042A BEGINNING PHOTOJOURNALISM

**3 unit**

*Transfer Credit: CSU; UC*

*C-ID: JOUR 160*

Historic and current trends in photojournalism and contemporary publications. Fundamentals of camera operation. Photography of news events both on and off campus. Ethics and media law relating to photojournalism. Students can potentially publish photos in campus news publications. No credit if taken after JOUR 023 or PHOT 042A. Total of 36 hours lecture and 72 hours laboratory.

**Grade Mode:** *Audit, Letter Grade, Pass/No-Pass*

**Cross-listed courses:** *PHOT 042A*

**JOUR 042B ADVANCED PHOTOJOURNALISM****3 unit***Transfer Credit: CSU; UC***Prerequisite(s):** JOUR 042A or PHOT 042A

Production of photographs, photo illustrations and write captions for student news publications. Advanced students take on leadership roles in the newsroom and help make publication decisions based on editorial guidelines, deadlines and ethical and legal standards. No credit if taken after JOUR 022 or PHOT 042B. Total of 36 hours lecture and 72 hours laboratory.

**Grade Mode:** Audit, Letter Grade, Pass/No-Pass**Cross-listed courses:** PHOT 042B**JOUR 070A WORK EXPERIENCE/INTERNSHIP IN JOURNALISM (PAID)****0.5-8 unit***Transfer Credit: CSU***Prerequisite(s):** Completion of one semester at Pasadena City College and completion of one course in major**Enrollment Limitation:** Instructor approval

Provides students on-the-job learning in a paid journalism position. Development of effective work habits, attitudes, and career awareness so as to enable students to become productive employees. Credit may be accrued at the rate of 0.5 to 8 units per semester. One unit of credit for each 75 hours of paid work experience.

**Grade Mode:** Letter Grade, Pass/No-Pass**JOUR 070B WORK EXPERIENCE/INTERNSHIP IN JOURNALISM (UNPAID)****0.5-8 unit***Transfer Credit: CSU***Prerequisite(s):** Completion of one semester at Pasadena City College and completion of one course in major**Enrollment Limitation:** Instructor approval

Provides students on-the-job learning in an unpaid journalism position. Development of effective work habits, attitudes, and career awareness so as to enable students to become productive employees. Credit may be accrued at the rate of 0.5 to 8 units per semester. One unit of credit for each 60 hours of unpaid work experience.

**Grade Mode:** Letter Grade, Pass/No-Pass**JOUR 107A ONLINE JOURNALISM****4 unit****Prerequisite(s):** JOUR 007A or placement based on the Journalism assessment process

Opportunity to work on the campus online news outlet, the Courier, with focus on reporting and publishing multimedia stories. Navigating software used for online publishing. Mastering the skills of online journalism, including blogs, bulletins, breaking news, multimedia and social media. Total of 54 hours lecture and 54 hours laboratory.

**Grade Mode:** Audit, Letter Grade**JOUR 107B NEWS LEADERSHIP****4 unit****Prerequisite(s):** JOUR 007A or placement based on the Journalism assessment process

Opportunity to work as a manager on the campus online news outlet, the Courier. Reporting, writing and editing news and feature stories. News judgment. Leadership managing peers in their roles in the newsroom as reporters, photographers and editors. Total of 54 hours lecture and 54 hours laboratory.

**Grade Mode:** Audit, Letter Grade**JOUR 110 JOURNALISM FIELD PRACTICE****3 unit****Prerequisite(s):** Maintain enrollment in 7 units or more including field practice

Supervised field experience in selected public and private journalism enterprises. Minimum of 15 hours of field practice each week. Total of 270 hours field practice.

**Grade Mode:** Audit, Letter Grade, Pass/No-Pass