

VIDEO PRODUCTION – ASSOCIATE IN SCIENCE DEGREE, CERTIFICATE OF ACHIEVEMENT

Top Code: 0604.20

The curriculum prepares students to work in various areas of broadcasting and electronic media. Coursework covers basic aspects of audio and video production, post-production principles, and writing for commercial, educational and cable companies. Practical internships are offered in professional facilities, including commercial and public broadcast companies, cable television, post-production and production companies. Students are prepared for such positions as production assistants, production coordinators, associate directors, stage managers, researchers, programmers, camera operators, technical directors, and editors.

A Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

1. Create effective communication using written, oral and/or audio-visual methods in a media context.
2. Integrate critical thinking in a media context.
3. Integrate professional standards of conduct in a media context.
4. Demonstrate technological proficiency in a media context.

Requirements for the Certificate of Achievement

Code	Title	Units
Semester I		
TVR 001	INTRODUCTION TO ELECTRONIC MEDIA	3
TVR 002A	BEGINNING AUDIO PRODUCTION	3
TVR 004	BEGINNING SINGLE CAMERA PRODUCTION	3
TVR 007	BEGINNING TV STUDIO PRODUCTION	3
Semester II		
BIT 025	SURVEY OF COMPUTER TECHNOLOGY IN BUSINESS	3
TVR 015	INTRODUCTION TO MEDIA WRITING	3
TVR 016A	INTERMEDIATE PRODUCING AND DIRECTING	4
TVR 041	BEGINNING DIGITAL NON-LINEAR VIDEO EDITING	3
Semester III		
TVR 016B	VIDEO PRODUCTION	4.5
TVR 021	ENTERTAINMENT INDUSTRY BUSINESS PRACTICES, MANAGEMENT, AND PRODUCING	3
TVR 024	ELECTRONIC NEWS GATHERING AND DOCUMENTARY PRODUCTION	3
TVR 128E or TVR 129E	TELEVISION PRODUCTION INTERNSHIP EXTENDED TELEVISION PRODUCTION INTERNSHIP	1-2
Total Units		36.5-37.5

Recommended Electives

Code	Title	Units
BUS 009	INTRODUCTION TO BUSINESS	3
COMM 001	SURVEY OF MASS COMMUNICATION	3
SPCH 003	VOICE AND DICTION	3
SPCH 004	ORAL INTERPRETATION	3
TVR 012	BEGINNING ANNOUNCING AND PERFORMING IN ELECTRONIC MEDIA	3
TVR 014A	BEGINNING RADIO PRODUCTION	3
TVR 017A	TELEVISION AND FILM SCRIPT WRITING	3
TVR 017B	TELEVISION AND FILM SCRIPT WRITING	3
TVR 018	RADIO AND TELEVISION NEWSWRITING	3
TVR 019	INTRODUCTION TO MEDIA AESTHETICS AND CINEMATIC ARTS	3
TVR 124	TELEVISION FIELD PRODUCTION	3

Visit the Program Mapper (<https://pasadena-city.programmapper.ws/academics/interest-clusters/569653cf-54a0-404a-870a-73a04dc48267/programs/8d38f9dc-f1f6-84ab-62c2-e39069f6077e/>) for a suggested sequence of courses.

General Education Requirements for the Associate in Science Degree

- General Information (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/>)
- PCC Local Gen Ed (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#pcclocaltext>)
- CSU Breadth (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#csubreadthtext>)
- IGETC (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#igetctext>)