

MUSIC ENTREPRENEURSHIP – ASSOCIATE IN SCIENCE DEGREE, CERTIFICATE OF ACHIEVEMENT

Top Code:

1005.00

The Music Entrepreneurship Certificate at PCC is designed to embolden music students towards successful and sustainable careers in a rapidly changing artistic and business climate. In this program, students gain a portfolio of practical business-oriented skills as well as skills critical to the current musician like audio and video editing, effective music notation, concert or recital planning and the management of teaching studios. The program also develops entrepreneurial, creative, and collaborative skills, and can be completed on its own or in conjunction with a traditional music degree.

A Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

- Accurately describe current and emerging trends in the music industry, including new and emerging career trajectories.
- Exhibit flexibility with, and creative use, of audio, visual, musical and internet technology for use in the creation and promotion of their professional output.
- Develop effective business correspondence, such as business plans, marketing materials, and the like.
- Demonstrate an understanding of personal financial skills and the essential business skills required for a career in the music industry.
- Create a portfolio-level project, such as a recital, recording project, music video or business plan, that demonstrates skills in project planning, business, music, technology and entrepreneurship.

Requirements for the Certificate of Achievement

Code	Title	Units
Required Core		
MUSC 001A	MUSIC THEORY I	3
MUSC 002A	MUSICIANSHIP I	1
MUSC 093A	INTRODUCTION TO THE MUSIC BUSINESS AND ENTREPRENEURSHIP	2
MUSC 094	INTRO TO MUSIC TECHNOLOGY FOR MUSICIANS	3
MUSC 099	MUSIC ENTREPRENEURSHIP PRACTICUM	2
Additional Requirements		
Select one of the following:		2-4
MUSC 001B & MUSC 002B	MUSIC THEORY II and MUSICIANSHIP II	
MUSC 036A	POP–JAZZ THEORY	

MUSC 093B	THE MUSIC BUSINESS	
Required Electives		
Select a minimum of 18 units of the following:		18
BUS 002	PERSONAL FINANCE	
BUS 116	ENTREPRENEURSHIP	
DMA 050	WEB DESIGN & DEVELOPMENT	
EDUC 030	TEACHING AS A PROFESSION	
MRKT 150	SOCIAL MEDIA MARKETING FOR BUSINESS	
MUSC 004A	KEYBOARD SKILLS I	
MUSC 012	INTRODUCTION TO MUSIC COMPOSITION	
MUSC 030	MUSIC FOR EARLY CHILDHOOD EDUCATION	
MUSC 032	INTRODUCTION TO MUSIC EDUCATION	
MUSC 034A	JAZZ KEYBOARD SKILLS	
MUSC 035	MUSIC PREPARATION AND MUSIC COPYING	
MUSC 036A	POP–JAZZ THEORY	
MUSC 036B	INTERMEDIATE JAZZ–COMMERCIAL THEORY	
MUSC 093B	THE MUSIC BUSINESS	
MUSC 096A	INTRODUCTION TO MUSIC RECORDING AND PRODUCTION	
MUSC 096B	MUSIC RECORDING AND PRODUCTION APPLICATIONS	
MUSC 096C	MUSIC RECORDING & PRODUCTION WORKSHOP	
MUSC 116	DRUM SET TECHNIQUES	
MUSC 117	RHYTHM SECTION TECHNIQUES	
MUSC 129A	MUSIC IN MULTIMEDIA	
MUSC 171B	INTERMEDIATE TECHNIQUES OF POPULAR SINGING	
TVR 004	BEGINNING SINGLE CAMERA PRODUCTION	
Total Units		31-33

Visit the Program Mapper (<https://pasadena-city.programmapper.ws/academics/interest-clusters/569653cf-54a0-404a-870a-73a04dc48267/programs/48b288f5-15c8-3346-8f82-0dd9bb67da83/>) for a suggested sequence of courses.

General Education Requirements for the Associate in Science Degree

- General Information (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/>)
- PCC Local Gen Ed (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#pcclocaltext>)
- CSU Breadth (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#csubreadthtext>)
- IGETC (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#igetctext>)