

SUPPLY CHAIN MANAGEMENT – CERTIFICATE OF ACHIEVEMENT

MRKT 020 PRINCIPLES OF MARKETING

Total Units

14

This Certificate of Achievement is not eligible for an Associate Degree.

Top Code:

0510.00

The Supply Chain Management program will examine the process of planning, organizing, and controlling the flow of materials and services from supplier to end users/customers. It will focus on coordinating supply management, operations, and integrated logistics into a seamless pipeline to maintain a continual flow of products and services. This program will also give students the opportunity to gain knowledge in the fields of accounting, business communications, marketing, and international business.

A Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

- Effectively communicate solutions to business problems, using appropriate language and tools and demonstrating understanding of supply chain management, logistics and warehousing terms and concepts.
- Demonstrate a working knowledge and basic skills specifically in the areas of supply chain management, inventory, logistics, transportation, and warehouse management.
- Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.
- Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly changing global environment.
- Exhibit proper communication, computer, and mathematics skills necessary for an entry-level position in supply chain management.
- Develop a working knowledge necessary to become a 21st century front line worker in supply chain management and logistics.

Requirements for the Certificate of Achievement

Code	Title	Units
BIT 133	BUSINESS SOFTWARE – MICROSOFT EXCEL	2
BUS 009	INTRODUCTION TO BUSINESS	3
BUS 180	SUPPLY CHAIN MANAGEMENT	3
Select 2 courses from the following:		6
BUS 011A	BUSINESS COMMUNICATIONS	
BUS 012A	BUSINESS LAW	
BUS 150	INTRODUCTION TO INTERNATIONAL BUSINESS	
BUS 151	INTERNATIONAL MARKETING	
BUS 152	PRINCIPLES OF IMPORTING AND EXPORTING	
BUS 160	SALES AND CUSTOMER SERVICE	