

# BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS – ASSOCIATE IN SCIENCE DEGREE, CERTIFICATE OF ACHIEVEMENT

Top Code:

0508.00

The curriculum prepares students for competing in the international global marketplace. Emphasis on global business opportunities, interacting with others from different cultures, and understanding global business operations.

A Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

## Program Outcomes

- Compare and contrast international and domestic business.
- Analyze global business opportunities.
- Compare and contrast the role that culture plays in global business operations.

## Requirements for the Certificate of Achievement

Code	Title	Units
ACCT 001A	FINANCIAL ACCOUNTING	4
or ACCT 010	BOOKKEEPING-ACCOUNTING	
BIT 025	SURVEY OF COMPUTER TECHNOLOGY IN BUSINESS	3
BUS 002	PERSONAL FINANCE	3
BUS 009	INTRODUCTION TO BUSINESS	3
BUS 011A	BUSINESS COMMUNICATIONS	3
Select one of the following:		3-4
BUS 014A	MATHEMATICAL ANALYSIS FOR BUSINESS-FINITE	
BUS 016	BUSINESS COMPUTATIONS USING TECHNOLOGY	
STAT 015	STATISTICS FOR BUSINESS AND ECONOMICS	
Select one of the following:		3
BUS 150	INTRODUCTION TO INTERNATIONAL BUSINESS	
BUS 151	INTERNATIONAL MARKETING	
BUS 152	PRINCIPLES OF IMPORTING AND EXPORTING	

**Total Units**

**22-23**

## Recommended Electives

Code	Title	Units
BUS 116	ENTREPRENEURSHIP	3
BUS 160	SALES AND CUSTOMER SERVICE	3

Visit the Program Mapper (<https://pasadena-city.programmapper.ws/academics/interest-clusters/7e85bdcc-be06-405f-9845-b8b63e49f8c6/programs/77a69c6f-c893-9feb-a99f-88c7c8154715/>) for a suggested sequence of courses.

## General Education Requirements for the Associate in Science Degree

- General Information (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/>)
- PCC Local Gen Ed (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#pcclocaltext>)
- CSU Breadth (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#csubreadthtext>)
- IGETC (<https://curriculum.pasadena.edu/academic-programs-leading-degree-certificate/#igetctext>)