

BUSINESS ADMINISTRATION – ENTREPRENEURSHIP – CERTIFICATE OF ACHIEVEMENT

Top Code: 0506.40

This curriculum focuses on the mindset of an entrepreneur and valuable traits that lead to the successful launch and running of a business. This Certificate program will expose students to a process that strengthens their innovative and creative capacities, and that enables them to apply these attributes to whatever they pursue: starting a business or nonprofit or standing out as an entrepreneurial employee inside a company.

Instruction includes all aspects of critical thinking, creative thinking, problem-solving, innovation, empowerment, personal finance, general business, marketing, and management.

An Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

1. Discuss the major influences on businesses and on starting and building businesses, including governmental, financial, human resource, law, global, technology and other considerations.
2. Describe entrepreneurial risks, problems, and opportunities.
3. Describe the proposed market segment and value that's being created.
4. Evaluate personal budget for reaching financial goals.
5. Demonstrate entrepreneurial attitudes, behaviors, and skills.

Requirements for the certificate

Code	Title	Units
BUS 002	PERSONAL FINANCE	3
BUS 009	INTRODUCTION TO BUSINESS	3
BUS 116	ENTREPRENEURSHIP	3
Total Units		9

This Certificate of Achievement is not eligible as a major for an Associate Degree.