

BUSINESS ADMINISTRATION – ENTREPRENEURSHIP – CERTIFICATE OF ACHIEVEMENT

Top Code:

0506.40

This curriculum focuses on the mindset of an entrepreneur and valuable traits that lead to the successful launch and running of a business. This Certificate program will expose students to a process that strengthens their innovative and creative capacities, and that enables them to apply these attributes to whatever they pursue: starting a business or nonprofit or standing out as an entrepreneurial employee inside a company.

Instruction includes all aspects of critical thinking, creative thinking, problem-solving, innovation, empowerment, personal finance, general business, marketing, and management.

An Certificate of Achievement is awarded upon completion of all required courses with a grade of C or better.

Program Outcomes

- Discuss the major influences on businesses and on starting and building businesses, including governmental, financial, human resource, law, global, technology and other considerations.
- Describe entrepreneurial risks, problems, and opportunities.
- Describe the proposed market segment and value that's being created.
- Evaluate personal budget for reaching financial goals.
- Demonstrate entrepreneurial attitudes, behaviors, and skills.

Requirements for the Certificate of Achievement

Code	Title	Units
BUS 002	PERSONAL FINANCE	3
BUS 009	INTRODUCTION TO BUSINESS	3
BUS 116	ENTREPRENEURSHIP	3
Total Units		9

This Certificate of Achievement is not eligible as a major for an Associate Degree.